



## FREEDOM, VALUE, SIMPLICITY & SCALABILITY.

Physical desktop computers no longer make sense for the corporate world. They are expensive, insecure, maintenance-heavy and they cannot effectively support the rapidly changing technology landscape. By moving your desktops and applications to **OryxCloud DaaS**, the benefits of centralised management, rapid deployment, improved data security and affordability are realised immediately.

### TECHNOLOGY AT A GLANCE

OryxCloud DaaS is a virtualised desktop which runs from the OryxAlign datacentres on a pay-as-you-go basis. It simplifies the provisioning of Windows desktops/applications and saves time and money, without sacrificing enterprise requirements for security and control.

Be more productive, with a complete workspace accessible from any device, anywhere.

### KEY BENEFITS

- Reduce capital expenditure & improve your total cost of ownership.
- Eliminate costly desktop upgrades which cause disruption to the business.
- Improved security & compliance
- Work from anywhere in the world, from any device. Great for a mobile workforce.
- Consistent high performance for demanding workloads
- Persistent state desktop that doesn't need to be logged out of.
- All inclusive licencing and software apps

Desktop user productivity is driven by many factors, but undoubtedly one of the most important in today's business environment is the ability to work anywhere on any device, as though it was on your local network.

OryxCloud DaaS delivers a rich and powerful Windows desktop experience which give users what they want, when and where they want it. OryxCloud DaaS is a fully managed experience and part of the OryxAlign cloud services portfolio.

### THE ORYXCLOUD DaaS EXPERIENCE INCLUDES:

- All the required Microsoft Windows licencing
- The latest versions of Microsoft Office
- A generous data allowance per user
- A 10Gb Exchange mailbox per user
- A persistent & "always on" desktop session
- A familiar and personalised desktop experience
- Compatibility with tablets & Apple Mac's
- Instant performance upgrades if needed
- Compatibility of all standard 3rd party business apps
- All the required desktop security
- 24x7 remote monitoring & management
- Embracing the "Bring your own device (BYOD) era"

OryxCloud DaaS enables employees to bring their personal laptops & devices to work and connect them to the corporate network to access role-specific information and applications.

Working with these more intuitive, personalised devices is typically regarded as a way of increasing productivity and offering a flexibility and convenience that promotes employee empowerment, loyalty & happiness.

### ABOUT ORYXALIGN

OryxAlign is a thriving and vibrant managed technology services provider, with client happiness at the heart of our business. With decades of combined experience, we remove the stress and strains of IT by delivering efficient, practical and affordable managed technology services.

**We work as your IT partner, not as an outsourced provider.**



# THE BUSINESS CASE FOR MOVING TO DESKTOP AS A SERVICE

DaaS technology can cut energy bills, increase business agility and improve mobile working flexibility. A recent Ovum CIO survey found simplifying the management of desktops to reduce costs and provide business agility were the two main reasons for implementing desktop virtualisation, but there are several more.

## **COST SAVINGS**

One of the biggest challenges organisations face today is keeping up with the latest, or supported desktop operating systems and in particular migrating away from Windows XP in favour of Windows 7/8. However, the latest versions of Windows always require major upgrades in client hardware. As a result, organisations are moving to DaaS to save large capital expenditures. Removing or reducing a CapEx category like PC hardware costs from the financial ledger and replacing it with operating expenses like cloud-based subscription services is extremely attractive to organisations.

## **FASTER & EASIER DEPLOYMENT**

The quest for organisational agility and flexibility is a key driver in this day and age. Trends such as hiring temporary workers or consultants for short-term opportunities, and DaaS gives organisations the ability to provide all necessary desktops rights and resources in a matter of hours. DaaS also helps software development teams set up temporary test beds for application development and testing.

## **SECURITY**

Even in the face of improved threat detection & intrusion prevention organisations still have serious concerns that theirs may be the next to suffer problems around customer data or intellectual property loss. Since security breaches often take place at the edge of the network, DaaS is an attractive security option because data and applications reside in the cloud, not on end-user devices that are ripe targets because of weaker security tools and more lax security practices of the end users themselves. Even when it comes to BYOD, DaaS helps alleviate the challenge associated with enabling a consistent set of security protocols across users' own mobile devices, regardless of mobile operating system or hardware brand.

## **MOBILITY & AGILITY**

Instantly add a layer of mobility and agility to your working practices with a highly efficient way of operating and deploying desktops. OryxCloud DaaS delivers virtual desktops from its datacentres that can be accessed by every one of your users regardless of location. From senior executives to mobile salesforces' are all securely supported from the same central administration based on policies and rules set to manage employee access appropriate to their roles. OryxCloud DaaS is the ideal solution for geographically dispersed workforces in "always-on" global sectors like financial services, retail, and hospitality.

## **DISASTER RECOVERY & CONTINUITY**

Many organisations have DR strategies for their server infrastructure but not for their desktops or applications. OryxCloud DaaS dramatically enhances disaster recovery (DR) and business continuity (BC) plans for any organisation. If your corporate (traditional) devices suddenly become inaccessible due to flood, theft, fire or other incident, your users can immediately gain appropriate remote access to systems from any Internet capable device from any location, be it shared or isolated. OryxCloud DaaS as a fundamental part of an organisations ITDR strategy at no additional investment.