

# cookie policy

Effective as of 1st May 2020, Oryx Align Limited (“OryxAlign”), have updated our Cookie Policy.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

If we make any material changes to the Cookie Policy then we’ll notify you, which may include posting a notice on our website and/or sending you an email, if applicable.

If you have any further queries, please contact us at [hello@oryxalign.com](mailto:hello@oryxalign.com).

## What are cookies?

Cookies are small data files stored on your hard drive or in device memory that help us improve our website and your experience, see which areas and features of our website are popular and count visits. Web beacons are electronic images that may be used on our website or emails and help deliver cookies, count visits and understand usage and campaign effectiveness.

## What cookies do we use?

### Essential Cookies

These cookies are essential to the operation of the Service in order to enable you to view the website and use its features. Without these cookies the services you have asked for, such as accessing certain areas of the website or logging

into restricted access cannot be provided. These cookies are essential for using the Service and cannot be disabled without severely affecting your use of it.

## Performance Cookies

These cookies often include analytics cookies, which collect information about your use of the Services and enable us to improve the way it works. For example, performance cookies show us which are the most frequently visited pages on our website, allow us to observe patterns of usage and help us record any difficulties you have with the Services. We also use cookies to help you navigate within our website and travel back to pages.

In addition, we also automatically collect certain information from you when browsing our website. This includes:

## Log Information

We log information about your use of the website, including the type of browser you use, access times, pages viewed, your IP address and the page you visited before navigating to the website.

## Device Information

We collect information about the computer or mobile device you use to access our website, including the hardware model, operating system and version.

## Third-party cookies

We use various third-parties cookies to report usage statistics of our website, deliver advertisements and other services. Below is a summary of the third party cookies we use on the OryxAlign website,

### Analytics

Google Analytics: We use cookies from Google.com to monitor how our website is performing over time and what types of visitors are coming to oryxalign.com. This data is anonymised, does not enable identification of an individual and does not include any identifiable information such as email addresses of visitors. These cookies let us know information such as how groups of users are navigating through the OryxAlign website locations users are visiting from, how they found our website and how often visitors return to the OryxAlign website.

### Advertising

We use cookies from advertising partners including Facebook, LinkedIn and Twitter. These cookies enable us to provide website visitors with additional information about relevant OryxAlign products and services after they have left the OryxAlign website via paid advertising on third party properties such as Facebook.com, Instagram, Twitter.com, LinkedIn.com and their partner websites/apps. These cookies do not provide us with identifiable information on individuals but allow us to send targeted advertisements to groups of individuals based on the kind of pages visited whilst on the OryxAlign website.

What are your choices regarding cookies

If you'd like to delete cookies or instruct your browser or device to delete or refuse cookies, please activate the setting on your browser or device which allows you to refuse cookies.

Further information about the procedure to follow in order to disable cookies can be found on your Internet browser provider's website via your help screen. You may wish to refer to:

AllAboutCookies: <http://www.allaboutcookies.org/managecookies/index.html> or

Network Advertising Initiative: <http://www.networkadvertising.org/>

for information on commonly used browsers.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

To opt out of having your web browsing information used for analytic purposes, please use the Google Analytics Opt-out Browser Add-on at <https://tools.google.com/dlpage/gaoptout>.